

SWIMMING NELSON MARLBOROUGH INC.

SNM MANAGEMENT COMMITTEE MEETING

Tuesday 14 May 2019
6.40 pm Cawthron Institute, Nelson

MINUTES

Present: Jim, Hamish, Dave, Lees, Steve M, Mandy, Mark, Lowri (by Speakerphone), Jacqui Walters

1. **WELCOME:** Jim welcomed all to the meeting, noting that Lowri McNabb is joining the Mgt Committee as the BSC rep, and asked all to introduce themselves to Jacqui Walters.
2. **APOLOGIES:** Lorraine, Lisa, Karla, Susie, Steve F, Melinda
3. **PUBLICITY/COMMUNICATION REPORT**

Meeting with Jacqui Walters

Mark introduced the discussion, noting that he and Lees had met with Jacqui to discuss the challenges faced by SNM in regard to raising profile and getting media coverage, and invited Jacqui to talk to the committee.

Jacqui has 2 daughters who train with Nelson South. She noted that there is a gap between the info we want to share and the info the media wants. As a media consultant, her job is to bridge this gap. Jacqui asked what SNM's key objective is for publicity, e.g. raising profile of swimming? Or sharing results from meets?

Jacqui noted that results are best shared on social media, but to promote swimming generally we should 'cherry pick' some interesting stories for mainstream media. Human interest stories are best, especially transformative stories. Also Eric Peterson's story, volunteer hours put into keeping the clubs going and getting pools ready.

Jim invited all to identify what are trying to achieve?

- Raise profile of swimming – general awareness of swimming as a sport
- Build a collection of stories – to help us gain support from councils and schools for swimming
- Make the kids feel good about their sport – validation of their activities and aspirations
- Help to attract funding

Jacqui noted that swimming is a very visual sport – we should identify a parent or group of parents to get some good photos and short videos (10-15 seconds).

Jim noted the message received today from Sporty offering to be a hosting platform for community sport stories. We could use this for sharing results.

To proceed, Jacqui suggested:

- we discuss the objectives (What is the big problem you are trying to solve with the media strategy?), refine it down to 2
- sort out the key messages (eg benefits of swimming, point of difference with other sports)
- Gather a few compelling facts before you start. Eg health benefits of swimming
- You might only do 3-4 stories a year.

Action: Mark and Lees to prepare a one pager with recommended goals for a media strategy, options to achieve these. Still need to post the results on social media.

Jacqui left at 7.05 pm.

4. STRATEGIC PLAN/KPI IMPLEMENTATION

- KPI: Pathways

Mark to follow up the suggestion of convening a meeting of coaches to discuss a pathways framework. Mandy happy to work with Mark. Mandy reported that she had discussed the pathways idea with Daniel: he is keen to get something going and has experience with doing this.

5. CONFIRMATION OF MINUTES

Moved that the minutes of 9 April are a true and correct record

Jim/Hamish/*carried*

6. MATTERS ARISING AND TASKS

Task list

- Donna Bouzaid visit – Mark reported that Donna will be here on 21 Sept for a TOCS course, and can provide a swim development camp either before or after. Lane space will dictate which day. Could do on Friday evening and Sunday? (Then swimmers can still train on Saturday). Does Donna want to have a separate ‘coach the coaches’ session on Friday during the day? Mark will check re lane space, then confirm with Donna and communicate with coaches. The eligible swimmers are NAGs and NZSC qualified swimmers. It was noted that Waimea has a meet scheduled for 21 Sept so may need to work around the TOCS course or vice versa (or TOCS course may not yet be booked?).
- Fit for purpose facilities – Hamish has met several times with Brian McGurk. NCC will be starting up a survey of all pool-based sport stakeholders. Hamish will draft a message to send to clubs re being contacted by NCC to take part in the survey. Dave is also following up on contacts regarding costs for building an above ground pool.
- All other tasks either completed or carried forward.

There were no further matters arising.

7. HEALTH & SAFETY

Lowri reported that BSC had an issue at last meet. The fire alarm went off, and everyone had to evacuate the building, but there was no single list of participants so difficult to take a roll call. Lowri will discuss with Lorraine. Dave suggested having an announcement at the meet about the assembly area location. Another option is to focus on ensuring that the building is clear; even if you have a list of swimmers there is no way to know what parents and other non-swimmers were in the building.

8. SECRETARY REPORT

Secretary report received. Also noted the number of SNM representative badges and bars to be awarded this year. Lindie to circulate file to club recorders to confirm names.

9. TREASURER REPORT

No report.

10. REGISTRAR REPORT/MEETS MANAGEMENT

Jim talked to various issues in his pre-circulated report.

- Tasman SS Champs

Dave suggested that TSSS Champs should be opened up to year 7 and 8 swimmers as well. Jim will discuss with Luke Frame. Christine and Mandy also have feedback on the flyer – especially regarding the para scoring.

- SC Champs

Moved to appoint Phil McMath as the technical director for NMSC and approve the flier for the meet

Jim/Dave/*carried*

Lowri sought confirmation that, for this meet, medals are awarded to visitors and regional swimmers alike based on their placing. Following discussion it was agreed to leave this rule as it stands.

- Calendar

Lowri spoke to BSC suggested changes. Mandy noted that RAC pool will now not be opened until July.

Moved that the XLR8 meets be co-hosted by Blenheim and Tasman with #1 on 15 June in Blenheim and #2 on 20 July in Tasman/RAC Mark/Dave/*carried*

Moved to delete the 17 August BSC meet and Tasman meets on 29 June and 6 July Lowri/Mandy/*carried*

Moved to approve the calendar circulated in the Registrar's report, with the amendments just noted Jim/Mandy/*carried*

- SNZ Administrators meeting

Jim drew the Mgt Committee's attention to the notes in his report.

Moved that the following be confirmed SNM records as of the first day of the meet and to accept the Registrar report

National Age Groups, Wellington 16-20 April 2019

50 Fly	LC	13	F	30.53	Samantha Wilson	TASNM
50 Free	LC	14	F	27.71	Isabella Thurlow	TASNM
100 Free	LC	14	F	1:00.08	Isabella Thurlow	TASNM
200 Free	LC	14	F	2:12.73	Isabella Thurlow	TASNM
200 Free	LC	15	F	2:12.58	Zara Aydon	NLSNM
1500 Free	LC	15	F	17:42.69	Abbey Smale	TASNM
100 Fly	LC	15	F	1:06.36	Piper Riley	TASNM
200 Fly	LC	15	F	2:26.95	Piper Riley	TASNM
100 Back	LC	16	F	1:07.96	Madeline Shallcrass	TASNM
50 Breast	LC	16	F	34.36	Bree Anderson	NLSNM
200 IM	LC	16	F	2:26.86	Bree Anderson	NLSNM
400 IM	LC	16	F	5:12.66	Bree Anderson	NLSNM
200 Fly	LC	Open	F	2:26.95	Piper Riley	TASNM
400 IM	LC	Open	F	5:12.66	Bree Anderson	NLSNM
400 IM	LC	15	M	4:54.99	Jaxon Marshall	TASNM
100 Back	LC	16	M	1:04.37	Moab HeyneKamp	TASNM
200 Back	LC	16	M	2:18.97	Moab HeyneKamp	TASNM
200 Fly	LC	16	M	2:18.35	Bendi Kepess	TASNM

Tasman Secondary Schools Swimming Champs, 12 May 2019

100 Back	SC	15	M	1:01.96	Joshua Amyes	NELC
200 Back	SC	15	M	2:11.86	Joshua Amyes	NELC

Jim/Hamish/*carried*

11. FUNDING REPORT

Lindie noted that the application to Pelorus Trust for funding for pool hire for NM SC Champs was partially approved with a grant of \$2000. An application to Pub Charity for \$28,863 towards timing and starter equipment has been submitted.

12. SNZ LIAISON REPORT

Done.

13. TECHNICAL

Dave confirmed that a training day for technical officials will occur during NMSC.

14. COACHING REPORT

Donna Bouzaid visit discussed above.

Dave suggested that Wayne Goldsmith could be invited to speak in our region. Dave to contact him and find out when he is next in NZ.

15. CLUB UPDATES

- Tasman – 3 swimmers have been selected for SNZ Swim Camp. Daniel selected as a coach for Australia State teams. Tiling is further delayed – pool will now re-open 1 July.
- Nothing from other clubs.

16. GENERAL BUSINESS

- Junior Festival and All Stars vs Makos Zone – Correspondence with SCWC

Jim recapped the history of exchanges between SNM, SCWC and SNZ/Steve Johns. The pathway review will not be implemented until 2021 and could result in major changes to the structure of national competitions, so we will need to revisit whatever decision we make for 2020. SNZ confirmed that SNM will need the approval of all regions if it wants to compete at All Stars Juniors. Hamish also noted that Makos Committee has confirmed that if we leave Makos Zone we will be excluded from the SI rotation for meets.

Jim reported on some broad financial scenarios, noting that there is not much financial difference between moving to All Stars or staying with Makos.

Options:

1. Move to All Stars and review after new SNZ competition pathway resolved
2. Stay with Makos
3. Propose that we go back to 2018 model – attend All Stars but use Makos qualifying times

This is a decision that the SNM Board needs to make. We should ask the clubs and coaches for their feedback on these options. Lees will compare the options against the Strategic Plan goals.

Jim to write to SI regions to ask if 2018 model (Option 3) is feasible, and summarise options for clubs/coaches for decision at June Board meeting.

- Registration fees and levies 2019-20

SNZ will increase registration fees for swimmers by 2%. Susie has recommended incorporating the equipment levy into the regional registration fee.

Moved that we add the \$5 equipment levy to the regional component of the SNZ registration fees for competitive and club swimmers commencing 1 July 2019
Jim/Steve M/*carried*

- Nelson South representative on Mgt Cttee

Jim noted that the SO says Board appoints members to Mgt committee and each club is entitled to have 1 rep if they so wish. Members should be here to do the work of the committee for all the swimmers in the region.

Mark is now a member of Tasman Club but he is willing to stay on SNM Mgt Cttee. If Nelson South would like someone else on the Committee they should nominate someone for appointment by the Board.

All happy that Mark is going to stay on the Committee

NEXT MEETING OF MANAGEMENT COMMITTEE – 6:30 pm Tues 25 June, apology from Lees
Agenda items: KPI: XXX

Mgt meetings – start at 6:30 pm
Board mtgs – start at 6.00 pm

Meeting closed at 8.50 pm

DRAFT